



Government of India
Directorate of Advertising & Visual Publicity

Ministry of Information and Broadcasting
Phase IV, Sookhna Bhavan, CGO Complex, Lodhi
Road,
New Delhi- 110003.

To

120135 [HINDI/DAILY(M)] [RNI][Standard][UNBOUND]
The Publisher I.D. No.1/29/2008-MUC
PRATAHAKAL
118,SURJPOL, UDAIPUR-313001
RAJASTHAN, Website
:http://www.davp.nic.in
UDAIPUR E-mail :jdadvtdavp@nic.in
RAJASTHAN Phone :011 - 24369539
Pincode : 313001

Revised rate for Advertisements wef 15/10/2010 to 31/12/2012

1. DAVP Code	120135
2. Name of the Newspaper	PRATAHAKAL
3. Place of Publication	UDAIPUR
4. Language	HINDI
5. Periodicity	DAILY(M)
6. Accepted Circulation	127092
7. Revised rate per square cms	40.50
8. Net rate after agency discount of 15%	34.40

Please note that all other conditions in your rate contract with
DAVP remains unchanged as per provisions of the existing
advertisement policy of the Government of India.

(जितेंद्र सिंह/JITENDER SINGH)
संयुक्त निदेशक/Joint Director
वि. वृ. प्र. नि./D. A. V. P.
सू. प्र. मंत्रालय/Min. of I & B
भारत सरकार, नई दिल्ली
Govt. of India, New Delhi

JD (Advertising)
DAVP, Min of I & B

NB :- This is a computer generated letter and does not require
any signature of the issuing authority.