



Government of India
Directorate of Advertising & Visual Publicity
Ministry of Information and Broadcasting
Phase IV, Soochna Bhavan, CGO Complex, Lodhi
Road,
New Delhi- 110003.


To

127176 [HINDI/DAILY(M)] [CA][Standard][UNBOUND]
The Publisher I.D. No.1/29/2008-MUC
PRATAHKAL
CHAUTHA MALA, SILK HOUSE
630, J.S.S.ROAD, MUMBAI-400002 Website
:http://www.davp.nic.in
MUMBAI E-mail :jdadv.t.davp@nic.in
MAHARASHTRA Phone :011 - 24369539
Pincode : 400002

Revised rate for Advertisements wef 02/12/2010 to 31/12/2012

1. DAVP Code	127176
2. Name of the Newspaper	PRATAHKAL
3. Place of Publication	MUMBAI
4. Language	HINDI
5. Periodicity	DAILY(M)
6. Accepted Circulation	215279
7. Revised rate per square cms	68.60
8. Net rate after agency discount of 15%	58.30

Please note that all other conditions in your rate contract with
DAVP remains unchanged as per provisions of the existing
advertisement policy of the Government of India.


(जितेंद्र सिंह/JITENDER SINGH)
संयुक्त निदेशक/Joint Director
वि. व. प्र. नि./D. A. V. P.
सू. प्र. मंत्रालय/Min. of I & B
भारत सरकार, नई दिल्ली
Govt. of India, New Delhi

JD (Advertising)
DAVP, Min of I & B

NB :- This is a computer generated letter and does not require
any signature of the issuing authority.