



Government of India
Directorate of Advertising & Visual Publicity
Ministry of Information and Broadcasting
Phase IV, Soochna Bhavan, CGO Complex, Lodhi
Road,
New Delhi- 110003.

To

129848 [HINDI/DAILY (M)] [CA] [Standard] [UNBOUND]
The Publisher I.D. No.1/29/2008-MUC
PRATAH KAAL
PRATAHKAL MULTIMEDIA LTD RAJ VYAS
HOUSE, RAJ VYAS HOUSE, KHANDA FALSA
BHEEMJI KA MOHALLA, JODHPUR, Website
:http://www.davp.nic.in
JODHPUR E-mail :jdadvtd.davp@nic.in
RAJASTHAN Phone :011 - 24369539
Pincode : 342001

Revised rate for Advertisements wef 07/03/2011 to 31/12/2012

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|--|--------------------|
| 1. DAVP Code | 129848 |
| 2. Name of the Newspaper | PRATAH KAAL |
| 3. Place of Publication | JODHPUR |
| 4. Language | HINDI |
| 5. Periodicity | DAILY (M) |
| 6. Accepted Circulation | 70107 |
| 7. Revised rate per square cms | 23.90 |
| 8. Net rate after agency discount of 15% | 20.30 |

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.

(जिंदेकर सिंह/JINDEKER SINGH)
संयुक्त निदेशक/Joint Director
वि. व. प्र. नि./D. A. V. N.
सू. प्र. मंत्रालय/Min. of I & B
भारत सरकार, नई दिल्ली
Govt. of India, New Delhi

JD (Advertising)
DAVP, Min of I & B

NB :- This is a computer generated letter and does not require any signature of the issuing authority.