



Government of India  
**Directorate of Advertising & Visual Publicity**  
Ministry of Information and Broadcasting  
Phase IV, Sookhna Bhavan, CGO Complex, Lodhi Road,  
New Delhi- 110003.

To

126721 [HINDI/DAILY(M)] [RNI][Standard][UNBOUND]  
The Publisher I.D. No.1/29/2008-MUC  
PRATAHKAL  
KHASHA KOTHI CIRCLE, STATION ROAD  
JAIPUR-302006, RAJASTHAN Website  
:http://www.davp.nic.in  
JAIPUR E-mail :jdadvtdavp@nic.in  
RAJASTHAN Phone :011 - 24369539  
Pincode : 302006

Revised rate for Advertisements wef 11/03/2011 to 31/12/2012

1. DAVP Code	126721
2. Name of the Newspaper	<b>PRATAHKAL</b>
3. Place of Publication	JAIPUR
4. Language	HINDI
5. Periodicity	DAILY(M)
6. Accepted Circulation	141604
7. Revised rate per square cms	<b>45.12</b>
8. Net rate after agency discount of 15%	<b>38.30</b>

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.

(जिसेक सिंह/JITENDER SINGH)  
संयुक्त निदेशक/Joint Director  
वि. व. प्र. नि./D. A. V. &  
सू. प्र. मंत्रालय/Min. of I & B  
भारत सरकार, नई दिल्ली  
Govt. of India, New Delhi

JD (Advertising)  
DAVP, Min of I & B

**NB :-** This is a computer generated letter and does not require any signature of the issuing authority.