



Government of India
**Directorate of Advertising & Visual
Publicity**

Ministry of Information and Broadcasting
Phase IV, Sookna Bhavan, CGO Complex, Lodhi
Road,
New Delhi- 110003.

To

129857 [HINDI/DAILY(M)]

[CA][Standard][UNBOUND]

The Publisher

I.D. No.1/29/2008-MUC

PRATAHKAL

138 RAJENDRA BHAWAN, RAJENDRA

PLACE, NEW DELHI-8

Website

:<http://www.davp.nic.in>

NEW DELHI

E-mail :jdadvtdavp@nic.in

DELHI

Phone :011 - 24369539

Pincode : 110008

Revised rate for Advertisements wef 04/03/2011 to 31/12/2012

1. DAVP Code	129857
2. Name of the Newspaper	PRATAHKAL
3. Place of Publication	DELHI
4. Language	HINDI
5. Periodicity	DAILY(M)
6. Accepted Circulation	70383
7. Revised rate per square cms	23.90
8. Net rate after agency discount of 15%	20.30

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.

(जिन्दर सिंह/JITENDER SINGH)
संयुक्त निदेशक/Joint Director
वि. वृ. प्र. नि./D. A. V. N.
सू. प्र. मंत्रालय/Min. of I & B
भारत सरकार, नई दिल्ली
Govt. of India, New Delhi

JD (Advertising)

DAVP, Min of I & B

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